



JCA expands Business Development team with new hire

Sarah Wallis joins digital specialist

London, 18 August 2011 – JCA, the digital production specialist, today announces it has appointed a Business Development and Sales Executive in order to support its continuous expansion.

Ex-BBC exec, Sarah Wallis, will be tasked with guiding clients through the decision making process, ensuring all options are evaluated and the best choices made with regards to the preservation, digitisation and restoration of content. Sarah has 11 years commercial and operational experience in the media industry and was previously Business Development Manager for Digital Media Services at BBC Studios and Post Production.

Matt Bowman, Commercial Director, comments: “As the industry continues to embrace the digital revolution, JCA is expanding its team to support its clients’ growing needs. At JCA we are committed to sourcing candidates attuned to our service ethic and “listen first” approach, so we are delighted to be further strengthening our first class team.”

For further information please contact Matt Bowman, Sarah Wallis or Marcus Gage or on 020 8357 5400 or see www.jca.tv .